

FOR IMMEDIATE RELEASE

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New for Wheel Days 2011

Brookfield, New York, September 5, 2011

Due to the overwhelming popularity of the 4WD truck pull organizers have decided to split the truck pull into two separate events. At 7pm Friday, Sept. 23rd, the wheels will start spinning with the 4WD diesel engine truck pull. Then at 9am Saturday, Sept. 24th, the 4WD gas engines trucks will get their chance to compete.

Another change for the 2011 Wheel Days is the sale of grandstand tickets for the ever popular King's Smash'em Crash'em Demolition Derby and Rollover Contest. In an attempt to alleviate the last minute rush and lines, tickets will go on sale at 4pm and continue until all 1,500 seats are sold out for the 6pm show.

In tribute to Wheel Days 40th year the Demolition Derby will be paying out a special bonus the overall winner of the 6/8 cylinder division will receive \$1,500 (requires a 40 car minimum) and the overall winner in the 4 cylinder division will take home \$400 (requires 25 car minimum).

There are several special events and surprises planned throughout the weekend to commemorate 40 years of exciting wheel turning action. Saturday will feature the Garden Tractor Pull and a display of antique tractors, racecars, and snowmobiles, along with a special fireworks display following the Demolition Derby. The wheel excitement continues Sunday with the stock and modified tractor competition in front of the grandstand, while "Just Cruise-In" welcomes the polished wheels on all Classic, Custom, Antique, and Muscle vehicles to the fairgrounds.

FREE Gates & Parking
Grandstand Admission \$5-\$6

Anyone interested in vending or participating should contact:
Vendors: Charlie 315-899-6288 (vendors@madisoncountyfairny.com)
Tractor & Truck Pullers: Frank 315-939-9057 (pulling@madisoncountyfairny.com)
Garden Tractor: Bob 315-899-2048
Demolition Derby: John 315-368-7957 (derby@madisoncountyfairny.com)
Just Cruise-In Car Show: Annette 315-380-8669 (tanet8@yahoo.com)

For a complete schedule of events visit us online at www.madisoncountyfairny.com

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